



OOOTY

GUT IT DONE!

The UK's first gut health oat bar designed for women at every life stage. Plant-based. Gluten-free. Clean ingredients. Real results.

ALL BARS ARE: ✓ GLUTEN FREE ✓ PLANT BASED ✓ HIGH FIBRE ✓ GUT FRIENDLY
✓ CLEAN INGREDIENTS ✓ TOP 14 ALLERGEN-FREE FORMULATION

ABOUT OOOTY

At OOOTY, we believe functional food should taste amazing. Rooted in science and crafted for real life, our prebiotic oat bars are made with gluten-free oats, natural prebiotic fibres, and unrefined sugars — no jargon, no gimmicks. We know the gut plays a huge role in everything from mood and energy to hormones and overall wellbeing, and that matters even more as women move through different life stages. That's why we've created a bar for every stage of the journey.

THE RANGE



GUT'N'GLOW

RASPBERRY & CACAO

EVERYDAY GUT HEALTH & PMS

A high-fibre prebiotic oat bar for everyday gut health. Bold raspberry and rich cacao — the daily ritual your gut will thank you for.

KEY INGREDIENTS

Gluten Free Rolled Oats (25%), Date Paste, Chicory Root Syrup, Rapeseed Oil, Cacao Powder (7.6%), Date Syrup, Organic Milled Flaxseed, Water, Inulin Root Powder, Raspberries (3.8%) [Freeze-Dried], Apple Fibre Powder, Organic Milled Chia Seed, Maca Root Powder.



NURTURE+

BLUEBERRY & MORINGA
FLOWER

POST-PARTUM NOURISHMENT

Crafted to nourish you while you nourish others. Antioxidant-rich blueberry meets the remarkable nutritional power of moringa flower.

KEY INGREDIENTS

Gluten Free Rolled Oats (25%), Date Paste, Freeze Dried Blueberry Powder (10%), Chicory Root Syrup, Rapeseed Oil, Date Syrup, Organic Milled Flaxseed, Water, Inulin Root Powder, Moringa Powder (2.9%), Organic Milled Chia Seed, Apple Fibre Powder, Maca Root Powder.



GLOW+

APPLE & CINNAMON

MENOPAUSE SUPPORT

A warming, grounding bar to support the menopause journey. Real apple, Ceylon cinnamon, and functional ingredients that work as hard as you do.

KEY INGREDIENTS

Gluten Free Rolled Oats (28%), Date Paste, Apple (12.1%) [Freeze Dried Apple Chunks, Apple Fibre Powder], Chicory Root Syrup, Rapeseed Oil, Date Syrup, Organic Milled Flaxseed, Water, Inulin Root Powder, Organic Milled Chia Seed, Ceylon Cinnamon Powder (1.6%), Maca Root Powder, Vegan Collagen.

WHY OOOTY?



UK FIRST

The UK's first gut health oat bar range designed specifically for women at different life stages.



SCIENCE-BACKED

Formulated with the Food Technology Centre Wales. Prebiotic fibres, functional botanicals, clean nutrition.



100% PLANT BASED

Entirely plant-based from farm to bar. No compromise — we verify the supply chain too.



CLEAN LABEL

Top 14 allergen-free formulation. No artificial flavourings, colours or preservatives. Every ingredient earns its place.

TRADE INFORMATION

BAR WEIGHT

45G

Per bar

DIRECT TRADE PRICE

TBC

Per bar (ex VAT)

Confirmed ahead of buyer meetings

RRP

£3.50

Per bar

SHELF LIFE

12

Months ambient from production

Camden BRI tested

STORAGE

Ambient — no cold chain required. Store in a cool, dry place away from direct sunlight.

ALLERGENS

Top 14 allergen-free formulation. Produced under strict HACCP protocols with allergen swab testing.



WEBSITE

oooty.co.uk

INSTAGRAM

[@we_are_oooty](https://www.instagram.com/we_are_oooty)

Trade Sell Sheet — July 2026